

# Gordon N. Scott

64 Arbor Hill Ct | Wentzville, MO | [g.n.scott@wustl.edu](mailto:g.n.scott@wustl.edu) | 520.249.4508

## EDUCATION

---

### WASHINGTON UNIVERSITY IN ST. LOUIS, ST. LOUIS MO

PhD in Strategy and Entrepreneurship, 2021-2026

- Moog Scholar Award for excellence and exceptional advancement in studies 2024 and 2025
- Comprehensive exams passed with distinction

### BRIGHAM YOUNG UNIVERISTY, PROVO UT

Master of Business Administration, 2021

- Presidential Scholarship – highest scholarship offered MBA students
- Larry H. and Gail S. Miller Research Scholarship
- Emergent Scholar Award

### BRIGHAM YOUNG UNIVERISTY, PROVO UT

Bachelor of Science in Accounting, 2016

- Academic scholarship

## RESEARCH & PRESENTATIONS

---

### JOB MARKET PAPER

- Scott, G. Who Performs Better After Promotion: Collaboration Signals and Managerial Performance
  - This paper provides theoretical reasoning and empirical evidence arguing that workers who are invited to collaborate can signal greater managerial potential than those who organize those collaborations

### WORKING PAPERS & RESEARCH IN PROGRESS

- Gubler, T., Pierce, L., Scott, G. Social Affiliation and Mortgage Risk
- Apker, K., Checketts, M., Christensen, L., Howell, T., Lewis, B., Scott, G. *Corporate Social Responsibility Ratings as Drivers of Diversity Norms: An Examination of Board Gender Diversity*

### CONFERENCE PRESENTATIONS

- Scott, G. Who Performs Better After Promotion: Collaboration Signals and Managerial Performance. Presented at **CCC**, 2026 Milan Italy.
- Scott, G., Barney, J., Agarwal, R., Alvarez, S., Zenger, T., Klein, P., Habegger, J. A New Take on *Entrepreneurial Intent*. Presented at **Academy of Management**, 2024 Chicago.
- Apker, K., Checketts, M., Christensen, L., Howell, T., Lewis, B., Scott, G. *Corporate Social Responsibility Ratings as Drivers of Diversity Norms: An Examination of Board Gender Diversity*. Presented at **Academy of Management**, 2023 Boston.
- Lewis, B., Howell, T., Scott, G., & Checketts, M. *The Relative Efficacy of Positive and Negative Ratings as Drivers of Corporate Social Performance: An Examination of Board Gender Diversity*. Presented at **Strategic Management Society**, 2020 virtual conference.

## RELATED TRAINING & EXPERIENCE

---

### TEACHING EXPERIENCE

#### **SP2025.B63.MGT.558.01 and .02 - Managing the Innovation Process**

- Co-taught with Professor Anne Marie Knott an executive MBA/MPA weekend course twice
- Assumed all preparation, teaching, and grading responsibilities for my portion of the course material.
- Average overall teaching score of 8.94

## RELEVANT SKILLS

- Python, SQL, Stata, R, Claude Code, Prompt Engineering

## AD-HOC REVIEWER

- Organization Science, Strategic Management Journal, Academy of Management

## INDUSTRY EXPERIENCE

---

### PROTIVITI – Salt Lake City, UT

Summer 2016/Jul 2017 – Aug 2019

#### *Consultant*

- Analyzed firm control environments, designed controls, and tested process efficiency for 8 clients in 5 states to help navigate through the SOX environment
- Developed and maintained key relationships with client contacts resulting in increased sales
- Conducted 100+ client interviews to learn department processes and pain points
- Successfully completed 15+ projects under high pressures and tight deadlines
- Mentored and trained 12 new interns/consultants as they developed their knowledge, skills, and confidence on projects

### HAP ALASKA – Fairbanks/Skagway, AK

Summer 2013/2014

#### *Highway Tour Guide*

- Directed and drove the most luxurious land tour within the company's 8 locations throughout Alaska and the Yukon
- Educated groups of 50 guests on the natural wonders, rich history, and local culture of Alaska and the Yukon during 7-day tours through some of the most celebrated land in North America
- Made a lasting impression on thousands of tourists by exceeding expectations of hospitality, knowledge, inspiration, adventure, and humor

## NOTABLE ACHIEVEMENTS

---

- 3500+ mile bicycling tour on a single speed from Anchorage, Alaska to Naco, Mexico, camping or sheltering with strangers the entire way over a period of 3 months (2013)
- 5-time marathon finisher (2018 – 2020)
- Self-supported Ironman finisher: 2.4-mile swim; 112-mile bike; 26.2-mile run (2020)